



## SAMPLE SPONSORSHIP LETTER

Dear [name],

On [event date], I will be hosting a board break-a-thon fundraiser for the H.U. Lee Memorial Foundation. I am writing to ask you to consider sponsoring this fun, family-friendly event.

My students and their friends and families will form board breaking teams to raise money for the Foundation prior to the event. On the day of the event, these teams will come together and break as many boards as they can in an hour. There will be food, prizes and a lot of fun! I expect more than [number] people to attend the event.

The H.U. Lee Memorial Foundation was established in 1992 by the American Taekwondo Association to honor its founder, Eternal Grand Master H.U. Lee. The Foundation is a private, non-profit organization dedicated to the promotion of respect, discipline and courtesy through the martial art of Songahm Taekwondo. Since 1995, the Foundation has provided over 900 young adults across the United States with over \$1,000,000 to continue their education. And 75% of every dollar raised from this event will go to college scholarships for students here in our community!

Your company will benefit greatly from an association with ATA and the H.U. Lee Foundation by:

- Increased name recognition to a highly desirable, upscale and educated audience
- Association with a positive, healthy and well-respected activity (taekwondo)
- Promotion of your business to a local audience

Other benefits of your sponsorship include:

[add the benefits you will offer such as their banner in your school, etc]

Thank you for your consideration. Because I know how busy you are, I will follow up with you by [insert date].

Sincerely,  
[your name]

