



## SAMPLE RADIO PSA

:15 You're invited to join the students and instructors of the [school name] for their annual Board Break-A-Thon event on [date and time]. Come and help them break some boards or just enjoy the food, games and prizes. The event benefits the H.U. Lee Memorial Foundation college scholarship fund to help deserving young people in our community go to college. For more information call [your phone number].

:30 Come out and enjoy a day of fun, food and ... board breaking!! Test your strength against the boards and help send a kid to college. The annual Board Break-A-Thon, hosted by [school name] will be held on [date and time] at [location]. The event benefits the H.U. Lee Memorial Foundation college scholarship fund to help deserving young people in our community go to college. There will be lots of food, prizes and fun for the whole family as the teams try to break more than [number] boards in just one hour. Sponsors of the event include: [names of sponsors]. For more information or if you would like to form your own board breaking team, call [your phone number].

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