



SAMPLE PRESS RELEASE

For more information, please contact [your name, phone number and e-mail address]

Local Taekwondo School Hosts Board Break-a-Thon Fundraiser

CITY, STATE – The [school name] is pleased to announce it will be hosting the first annual Board Break-A-Thon in honor of the American Taekwondo Association’s Founder’s Month. The event will be held on [date] at [time] at [location]. The [number] participants will break more than [number] boards in just one hour.

The Board Break-A-Thon event benefits the H.U. Lee Memorial Foundation, which was founded in 1992 to honor Eternal Grand Master H.U. Lee, founder of the American Taekwondo Association. The Foundation strives to assist those students that have exemplified skills obtained through the American Taekwondo Association by providing scholarships to assist with the costs of higher education.

“Eternal Grand Master Lee taught us through his own example the importance of helping others,” says [your name]. “It’s an honor to help continue his work by supporting the Foundation and helping students here in our community.”

Local businesses sponsoring the event include: [sponsor names].

The family-friendly event will feature food, entertainment, music and prizes and is open to the public. There will also be a silent auction and taekwondo demonstrations as well as special board breaks by local celebrity [name].

For more information or to make a donation to the event, please contact [your name] at [insert your school’s name, location, or phone number here] or on the web at [your website].

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