



SAMPLE FUNDRAISING E-MAIL

Dear [name],

As you know, I have been a student at [the name of your ATA school] for [number] of years. During that time I have learned about dedication, persistence and discipline. I have also learned about the importance of helping others. That is why I am writing you.

On [event date], I will be participating in a board break-a-thon fundraiser for the H.U. Lee Foundation. I am asking for your support with a donation to the Foundation. You can make a tax deductible gift by clicking on this link to my personal fundraising page: [link to your personal fundraising page]. I am very grateful for any amount you can give. No gift if too large or too small.

The H.U. Lee Memorial Foundation was established in 1992 by the American Taekwondo Association to honor its founder, Eternal Grand Master H.U. Lee. He was an extraordinary man and visionary who committed his entire life to making the world a better place through education, respect, and philanthropy. He had a love for people, especially children, and through his international martial arts organization, he helped make their dreams a reality. Our board break-a-thon is being held in October to celebrate Founder's Month in honor of Eternal Grand Master Lee.

The H.U. Lee Foundation is a private, non-profit organization dedicated to the promotion of respect, discipline and courtesy through the martial art of Songahm Taekwondo. Since 1995, the Foundation has provided over 900 young adults across the United States with over \$1,000,000 to continue their education.

My personal goal is to raise [dollar amount] for the H.U. Lee Foundation scholarships. The board break-a-thon will be held on [date] at [time] at [location]. I invite you to attend this fun, family-friendly event. There will be food, prizes and, of course, a lot of boards breaking!

If you can't attend, please consider sponsoring me for this very important event. You can click the following link [link to your page] to make a safe and secure donation in support of my efforts. You can also send me a check made payable to the H.U. Lee Memorial Foundation.

Thank you for your friendship and support!

Sincerely,
[your name]

P.S. For more information about the H.U. Lee Memorial Foundation, please visit their website at www.huleefoundation.org.

